



NEWS RELEASE

Wisconsin Department of Natural Resources

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DATE: November 2, 2010
CONTACT: Kim McCutcheon, Environmental Assistance Coordinator,
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SUBJECT: *HOMBURG SEEKING GREEN TIER STATUS*

MONONA - The Wisconsin Department of Natural Resources is seeking public comment on an application for Wisconsin's Green Tier Program by Monona's Homburg, Inc. Green Tier is designed to recognize and reward companies who are committed to superior environmental performance.

Homburg is applying for Tier 1 of the program. Green Tier encourages businesses to voluntarily collaborate with the DNR to move beyond regulatory compliance to superior environmental performance. To be accepted, an applicant must have a good environmental record, commit to superior environmental performance, and implement an Environmental Management System.

The Homburg companies are a family run small business that provides a wide range of services. Homburg Contractors specializes in design-build site work projects from small parking lot rebuilds to large industrial and commercial developments, as well as major public works projects. Homburg Equipment is a real estate division offering a full line of services from raw land sales and development to commercial building space and residential home sales. Madison Rock and Sand operates Homburg's Milwaukee Street quarry which provides materials to contractors, municipalities, and homeowners.

Homburg was one of the first companies in the area to recycle and remanufacture concrete debris, which reduces the need to quarry new aggregate. In the last 10 years, they have recycled over 100 million pounds of construction debris. Homburg continuously upgrades their equipment and has converted a significant portion of their equipment's engines to the more stringent US EPA Tier 2 or higher standards, resulting in an average emissions decrease of approximately 50 percent. The firm has also established a no-idling policy that requires equipment to be shut down if an operator is not within 25 feet of it to reduce fuel use and emissions.

As part of the Green Tier program, Homburg will continue to improve their environmental performance in such areas as construction debris recycling, advanced erosion control, and equipment upgrades that result in emissions reduction. They also plan to apply for the Green Tier Program's Clear Water Initiative Charter, a partnership between the regulatory community and building community which aims to reduce the overall sediment delivery to Dane County's lakes and streams beyond current state and local requirements.

The DNR will accept public comments on Homburg's Green Tier application through Thursday, December 2, 2010. Specific information on this application and on the Green Tier program can be accessed on the Internet at: <http://dnr.wi.gov/org/caer/cea/environmental/comment/index.htm>. Comments may be directed to: Kim McCutcheon, Wisconsin Department of Natural Resources, 3911 Fish Hatchery Road, Fitchburg WI, 53711 or at kim.mccutcheon@wisconsin.gov or by calling (608) 275-3207.